



ManpowerGroup™

## Lincoln Crawley

Managing Director

ManpowerGroup Australia & New Zealand



Lincoln Crawley joined Manpower in 1997, following a successful career in IT and Telecommunications. He made his mark by establishing Manpower's IT practice in New Zealand, resulting in his promotion to Country Manager. In 2001, Lincoln moved to Australia, where he established Manpower's successful Managed Services & Recruitment Processing Outsourcing business and was subsequently appointed as the Director of Sales.

Following a successful two year assignment with Manpower Asia Pacific as the Regional Sales Director and Head of Manpower's Managed Services business, Lincoln returned to Australia in September 2008 as Managing Director, Manpower Australia & New Zealand.

Lincoln's rich experience and successful track record in providing innovative workforce solutions is a valuable asset to ManpowerGroup in delivering its vision of helping organisations and individuals win in the changing world of work. Lincoln has extensive local market knowledge, and, having worked on numerous regional and global projects, knows how to leverage Manpower Group's global capabilities locally - a powerful combination.

Lincoln is President of the Australia and New Zealand peak industry body - the Recruitment and Consultancy Services Association (RCSA) and publishes *Mining for Skills*, an online forum to promote discussion and innovation on employment issues facing the resources sector. To find out more, visit [www.miningforskills.com.au](http://www.miningforskills.com.au).

### About Manpower Professional

Manpower Professional is the global leader in professional resourcing and project-based solutions. Manpower Professional accelerates organisations' growth by intensely attracting, assessing and placing specialised expertise in IT, Finance and Accounting, and Engineering to precisely deliver in-demand talent for mission-critical positions and projects, enhancing the competitiveness of the organisations and people we serve. To learn more, visit [www.manpowerprofessional.co.nz](http://www.manpowerprofessional.co.nz).

### About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$19 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organisations and individuals we serve achieve more than they imagined – because their success leads to our success. And by creating these powerful connections, we create power that drives organisations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at [www.manpowergroup.com/humanage/](http://www.manpowergroup.com/humanage/)